



DRAFT Subcommittee Meeting Minutes
City of Tucson Pedestrian Advisory Committee
Education, Promotion and Enforcement Subcommittee

March 27, 2015, 6:00pm

Ward 6 Office

3202 E 1st St, Tucson, AZ 85716

1. **PAC members in attendance:** BJ Cordova, Valerie Vinyard
2. **Public in attendance:** Collin Forbes, Vanessa Cascio
3. **Call to Order** at 6:00pm by BJ Cordova. Quorum established. Prior to the start of the meeting, BJ provided a brief on-camera interview with a local news station, reviewing the agenda of tonight's meeting.
4. **Minutes of January 12, 2015** subcommittee meeting. BJ Cordova moved to approve the minutes; Valerie noticed an error in the spelling of her name. With no other corrections, Valerie seconded to approve minutes. Unanimously approved.
5. **Ped Crash Report Analysis**-We now have police reports from July-December 2014. BJ will request reports from Jan and Feb 2015. Collin hasn't had time to look through them all yet. Valerie asked if we needed to follow up about the incident that happened near the bus shelter at Irvington and 1st. Collin said no, and reminded us that in response to concern about bus stop placement, Sun Tran came to give a presentation at the last PAC meeting.
6. **Follow up with enforcement activities**
 - a. BJ had committed to write a letter to Tucson Police Department to discourage further pedestrian enforcement during second Saturdays downtown. This was following a discussion from the previous PAC meeting. The subcommittee further discussed what other recommendations to include in the letter and decided to recommend specific areas for enforcement. Based on the data from bikecolli.info, the committee came up with several intersections (at least one in each ward) to cover the geographic extent of Tucson. Proposed intersections included: Ward 1-Midvale and Valencia, Ward 2 -Craycroft and Grant, Ward 3 -1st from Grant to Prince, Ward 4- Golf Links/Kolb Ward 5- Irvington and Campbell, and Ward 6 -Grant and Alvernon. The subcommittee also suggested areas near high schools.
 - b. Committee members briefly discussed the upcoming crosswalk enforcement scheduled for the end of this month. Vanessa had commented that these can be effective with

regularity and would hope that TPD can support the city in doing this on a monthly basis. The committee reviewed a draft of the educational pamphlet which will be distributed during the enforcement operation. Valerie had some grammatical revisions. Vanessa suggested that the committee may want to consider informing more educational material in the future.

7. PAG's educational activities

- a. Pedestrian Diversion program-This is projected to be completed by this summer. Vanessa commented that more DOTs are doing formal trainings for law enforcement to educate them on bike and pedestrian laws. She consulted with the North Carolina DOT who said that this type of training was very effective in supporting bike and pedestrian safety efforts. They had Peter Fluke, a consultant and former officer who has established a curriculum on training law enforcement come do a training. She commented that this would be a worthwhile to investigate for future education efforts.
- b. PAG is developing a public service announcement on pedestrian safety which will be aired with the help of Doug Martin from Good News Radio. BJ commented that Doug has helped develop some campaign messaging in the past for other issues which have stuck around. Valerie is going to follow up with Sheila Storm to see if PAC can contribute feedback. Valerie will get back to us.

8. Valerie moved to adjourn at 6:49pm